





Supporter Benefits

	 PLATINUM SUPPORTER Awards Sponsor (\$20K p.a.)	 GOLD SUPPORTER Society Sponsor (\$10K p.a.)	 SILVER SUPPORTER Event Sponsor (\$5K p.a.)	 BRONZE SUPPORTER Education Sponsor (\$2,5K p.a.)
Primary Benefits				
Gala Naming Rights	✓	–	–	–
Initiate and lead ISS project/activity	–	✓	–	–
Naming Rights at an ISS Event	–	–	✓	–
Sponsor Recognition in event flyer/communication	✓	✓	✓	✓
Gala Benefits				
Table (10) reservation at Gala ¹ (Event ²)	✓ ¹	✓ ¹	✓ ²	✓ ²
Listing in Audio/Visual panels at	✓	✓	–	–
Listing in Partners Board in foyer	✓	✓	✓	✓
Free ad in Awards programme	1 page	½ page	½ page	¼ page
Sponsor recognition in awards programme	✓	✓	✓	✓
Free copies of awards programme for circulation	50	20	10	10
Additional Benefits				
Product Placement opportunity at Society events	✓	–	–	–
Revolving banner on website and email news	✓	–	–	–
Sponsor logo on ISS adverts and publicity material	✓	–	–	–
Free features in email news each year	2	1	1	–
Use of ISS sponsor logo	✓	✓	✓	✓
Website listing on sponsor page	✓	✓	✓	✓

Images courtesy of and The Yacht Report www.superyacht.com



Good for you, Good for your business, Good for our industry



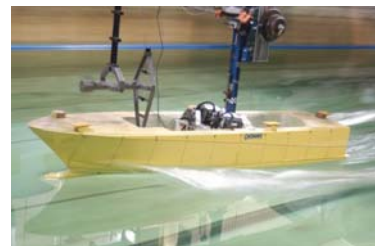
1003 SE 17th Street Fort Lauderdale FL 33316 USA
 T: + (1) 954 525 6625 F: + (1) 954 525 4325 W: superyachtsociety.com



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The INTERNATIONAL SUPERYACHT SOCIETY

is a not-for-profit organisation dedicated to the development of the superyacht industry around the globe. While ISS's core objectives of providing networking, training and recognition of excellence are fostered by the board of directors, it is the members who make the difference.



The ISS is a truly independent organisation that covers all parts of the global superyacht industry.

Each year the ISS coordinates the nomination and judging of the International Superyacht Design and Leadership Awards, presents crew training seminars and hosts networking events at key superyacht shows around the world.

Recently, the members have called for more involvement in the issues of regulation and standardisation in our industry and ISS has responded. We gave coordinated member input from Europe, the Americas and Australasia into the MCA LY2 code development; included representation on the working party for design and construction by our

board member responsible for the technical committee; ongoing representation of members' interests to commercial organizations; and, the initialisation of programmes for industry feedback pursuant to the development of guidelines on a wide range of business practices. These have all been implemented in response to growing demands for the ISS to play a wider role in supporting the industry.

Over the past few years, this wider role has been discussed by membership and the board of directors. The outcome has been a fully developed business plan that takes ISS to the next level. The ISS has always been fortunate to have the support of not only its members but also corporate sponsors who have provided the financial means to undertake the activities requested by our members. Now, increased membership and support is necessary in order to boost the activity level of the ISS. Accordingly the revised package of benefits included here has been developed for sponsors to clearly outline how you can participate at all levels.

ISS Supporter Packages



Making the Design and Leadership Awards a reality

COST OF PARTICIPATION – \$20,000 p.a.
(limited to three supporters)

- Event/Award naming rights with presentation opportunity
- Complimentary table for 10 at Awards Gala
- Complimentary full page ad in gala program
- Company logo to be featured as follows:
 - In all gala/design award press releases/ads
 - On front wall of gala stage and in AV media
 - On gala invitation, ticket and program
- Product placement opportunity at gala and other events
- Press/Media benefits to include:
 - Logo in ISS adverts and publicity material
 - Revolving banner on website and e-news
 - Free features in 2 editions of ISS e-news
 - Use of ISS logo as Platinum Supporter



Playing a Leadership Role

COST OF PARTICIPATION – \$10,000 p.a.
(limited to ten supporters)

- Opportunity to launch and lead an industry initiative run by the ISS
- Complimentary table for 10 at awards gala
- Complimentary half page ad in gala program
- Company logo to be featured in gala AV media
- Press/Media benefits to include:
 - Revolving banner on website and e-news
 - Free feature in ISS e-news
 - Use of ISS logo as Gold Supporter



Membership Events and More

COST OF PARTICIPATION – \$5,000 p.a.
(limited by frequency of ISS Events)

- Naming rights at an ISS hosted event including: Annual Breakfast, cocktail parties at SEAS, METS and other shows
- Complimentary tickets for 5 at awards gala
- Complimentary third page ad in gala program
- Company logo to be featured in gala AV media
- Press/Media benefits to include free feature in ISS e-news
- Use of ISS logo as Silver Supporter



Furthering Education and Knowledge

COST OF PARTICIPATION – \$2,500 p.a.
(limited to ten supporters)

- Sponsor listing for crew training seminars
- Complimentary tickets for 2 at awards gala
- Complimentary quarter page Ad in gala program
- Company logo to be featured in gala AV media
- Use of ISS logo as Bronze Supporter

All supporters receive recognition as follows:

- Within flyers/communication associated with their event/activity
- On the supporter's board at the Annual Breakfast, FLIBS and gala events
- On the supporter's page in the gala program
- On the ISS website

All supporter packages are designed to provide clearly defined benefits while, in actuality, all income for the ISS is placed in a central fund and allocated to facilitate the various activities and initiatives that we organise.